

# SPONSORSHIP GUIDE

DEC. 8-11, 2016 | COLONIAL WILLIAMSBURG, VA.

# **PLATINUM** \$40,000

- Opportunity for company/organization representative to give brief welcome and receive verbal recognition from CSG Leadership during a plenary session
- ▶ Company/organization logo on event signage
- ▶ Featured in onsite Sponsor Guide
- ▶ Complimentary registration (for 5)
- ▶ Invitation (for 5) to Donors' Reception
- ▶ Invitation (for 1) to CSG Leadership Dinner
- ▶ VIP Seating (for 2) at plenary meals
- ▶ Preliminary attendance list

## **DIAMOND** \$25,000

- ▶ Company/organization logo on event signage
- ▶ Featured in onsite Sponsor Guide
- ▶ Complimentary registration (for 4)
- ▶ Invitation (for 4) to Donors' Reception
- ▶ VIP Seating (for 1) at plenary meals
- ▶ Preliminary attendance list

## **GOLD** \$15,000

- ▶ Company/organization logo on event signage
- ▶ Featured in onsite Sponsor Guide
- ▶ Complimentary registration (for 4)
- ▶ Invitation (for 4) to Donors' Reception
- ▶ Preliminary attendance list

## **SILVER** \$10,000

- ▶ Company/organization name on event signage
- ▶ Featured in onsite Sponsor Guide
- ▶ Complimentary registration (for 3)
- ▶ Invitation (for 3) to Donors' Reception
- ▶ Preliminary attendance list

## **BRONZE** \$5,000

- ▶ Company/organization name on event signage
- ▶ Featured in onsite Sponsor Guide
- ▶ Complimentary registration (for 2)
- ▶ Invitation (for 2) to Donors' Reception
- ▶ Preliminary attendance list

## **QUARTZ** \$2,500

- Company/organization name on event signage
- ▶ Featured in onsite Sponsor Guide
- ▶ One complimentary registration
- ▶ One invitation to Donors' Reception
- ▶ Preliminary attendance list

# **INTERNET CAFÉ PRESENTING SPONSOR** \$20,000

- ▶ Company acknowledgement on CSG Internet Café
- ▶ Opportunity to present two "Innovation Classroom" sessions, subject matter must be approved by CSG
- ▶ Featured in onsite Sponsor Guide as a Gold Level Sponsor
- ▶ Complimentary registration (for 3)
- ▶ Invitation (for 3) to Donors' Reception
- ▶ Company acknowledgement in onsite Sponsor Guide
- ▶ VIP Seating (for 1) at plenary meals
- ▶ Preliminary attendee registration list

## **FIELD STUDY** \$20,000

\*Preference given to CSG Associate Members.

- Ability to host field study, preferably interactive tour, of your company's facility
- ▶ Featured in onsite Sponsor Guide
- Acknowledgement on event signage as Silver Level Sponsor
- ▶ Company name on event signage
- Complimentary registration (for 3)
- ▶ Invitation (for 3) to Donors' Reception
- ▶ VIP Seating (for 1) at plenary meals
- ▶ Preliminary attendance list

## **INNOVATION CLASSROOM PRESENTER** \$15,000

\*CSG Associate Members only.

- Complimentary table for your company/organization near classroom area
- ▶ One 45-minute session on two key conference days (topic must be approved by CSG)
- ▶ Complimentary registration (for 3)
- ▶ Promotion in onsite agenda
- ▶ Promotion in Capitol Ideas e-blast
- Innovation Classroom sessions listed on conference website
- Acknowledgement on event signage as Silver Level Sponsor
- Signage at Innovation Classroom area

#### **OFF-SITE FORUM OR SESSION HOST \$20,000**

\*Preference given to CSG Associate Members.

- Ability to host conference session or forum at your company's facility
- ▶ Company representative able to give 5–10 minute welcome and speak on choice topic (must be approved by CSG)
- ▶ Featured in onsite Sponsor Guide
- ▶ Acknowledgement on event signage as Gold Level Sponsor
- ▶ Company/organization name on event signage
- ▶ Complimentary registration (for 3)
- ▶ Invitation (for 3) to Donors' Reception
- ▶ VIP Seating (for 1) at plenary meals
- ▶ Preliminary attendance list

## **PRODUCT PLACEMENT \$15,000**

\*CSG Associate Members only.

- ▶ Products will be distributed during general plenary session (typically breakfast or lunch)
- ▶ Featured in onsite Sponsor Guide
- ▶ Complimentary registration (for 2)
- ▶ Invitation (for 2) to Donors' Reception
- ▶ Preliminary attendance list
- Acknowledgement as Silver Level Sponsor on event signage and in onsite Sponsor Guide
- After product distribution at plenary session, remainder of items will be featured at registration kiosk available for attendees

## **INTERNET PROVIDER SPONSOR** \$20,000

- Company/organization logo on signage and table tents in all session rooms
- ▶ Featured in onsite Sponsor Guide
- ▶ Acknowledgement as Gold Level Sponsor
- Company/organization name on event signage
- ▶ VIP seating (for 1) at plenary meals
- ▶ Complimentary registration (for 3)
- ▶ Invitation (for 3) to Donors' Reception
- ▶ Preliminary attendance list

## **CHARGING STATION SPONSOR** \$15,000

- ▶ Company/organization logo on Charging Station
- ▶ Featured in onsite Sponsor Guide
- Acknowledgement as Silver Level Sponsor
- Company/organization name on event signage
- ▶ Complimentary registration (for 3)
- ▶ Invitation (for 3) to Donors' Reception
- ▶ Preliminary attendance list

A percentage of sponsorship dollars will be donated to Outreach, Inc. Product placed at the event will be donated to local food banks.

COMMITMENT FORM				
	(as you would like it in print)	_ would like to support the CSG National Conference	Ce as a	sponsor.
Contact Nar	ne			
Address				
City				
Telephone -				
Email				
Designation:	☐ CSG National	Plea	ase return completed form to the follow	wing by email or fax:
	☐ Virginia Host State	Committee	Maggie Mick, D	irector of Development